Project Vision

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# Why we are here

Currently the main sports reporting web applications are not user friendly, they have cluttered interfaces that are difficult to navigate. Our goal as a team is to create an aesthetically pleasing, simple web application that provides the basic sports information and statistics that the average sports fan require.

# Elevator pitch

**For**: Basketball, soccer and cricket fans

**Who**: Enjoy keeping updated on the latest statistics for their sports

**The**: Sports Reports Web App

**Is a**: Sports statistic tracking web app

**That**: Allows users to access all their sports statistics in a convenient location

**Unlike**: ESPN Sports Centre our application will have a much cleaner UI that enables fast and easy access to any stats the user desires

**Our product**: promises to provide a much simpler and elegant UI which is user friendly and meets all the requirements that the users actually care about.

# Product box

## The top 3 reasons people will visit our website

**Reliable** **Statistics:** Users will come to our website to stay updated on their sports, therefore, users will be expecting reliable and up to date information.

**Convenience:** Users want convenience, they want to be able to open the web app and quickly navigate to the information they desire; therefore, sports reports need to have fast performance and an easily navigated interface.

**Enjoyment:** This web app is targeted towards the average sports fan who follows the sport in their free time for fun, therefore, this web application should provide an enjoyable experience free of frustrating interfaces and slow connections.

# Not list

|  |  |
| --- | --- |
| **In** **Scope** | **Out** **of** **Scope** |
| * Using APIs to collect data * Basketball, soccer, cricket * Creating widgets for league table, player statistics and live matches * Designing elegant user interface using CSS * Utilising existing JS libraries * Hosting Sports Reports on a paid server | * More than 3 sports * Creating new JS libraries for functionality * Creating our own server to host web applications |
| **Unresolved** | |
| * Creating our own API and collecting data * This is not in the short term scope, however, long term would greatly reduce dependencies on other people/companies | |

# Meet our neighbours

# The solution

# What keeps us up at night

# Size it up

# What will give

# What it will take